



To find out how your school can become involved or to find out more about the RYDA Program, please contact:

1300 127 642  
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rse.org.au

Students attend six sessions during the day - an overview of each session follows:

- **Stopping Distances:** Demonstrating the impact of differing speeds, reaction times and vehicle traction on the time it takes to stop a vehicle, students are given the opportunity to travel in a vehicle, driven by a licensed driving instructor, as well as observe from outside.
- **Hazard Perception & Distractions:** A high energy session familiarizing students with the most common crashes involving young people and how to avoid or minimize their impact.
- **Plan B: Alcohol, Drugs, Fatigue and Driving:** An interactive workshop focusing on the impact that alcohol, drugs and fatigue have on driving ability.
- **Police:** A Police Officer led discussion on the consequences of poor choices on the road, from the tragic human toll to the financial and legal ramifications.
- **Crash Survivor:** A powerful presentation by a crash survivor who has a brain or spinal injury as a result of a vehicle crash.
- **My Wheels:** Students learn about vehicle safety, covering such topics as ABS brakes, car maintenance and insurance.



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Road Safety Education Limited (ABN: 17 110 667 706) 060212



## RYDA Program

Road safety education equipping young people with the knowledge to stay safe on Australian roads.

Targeting 16-18 year old high school students at a stage in their lives where they are starting to drive or ride in vehicles driven by their mates.

Focusing on attitude and awareness under the theme

My Life : My Choices

Provided by



Coordinated locally through

Rotary Clubs in  
ACT, NSW, QLD,  
SA, TAS, VIC & WA  
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**The RYDA Program was developed in response to the tragic loss of young people in road crashes - young people aged 17-25 represent less than 15% of the population yet account for around one quarter of deaths and injuries on our roads.**

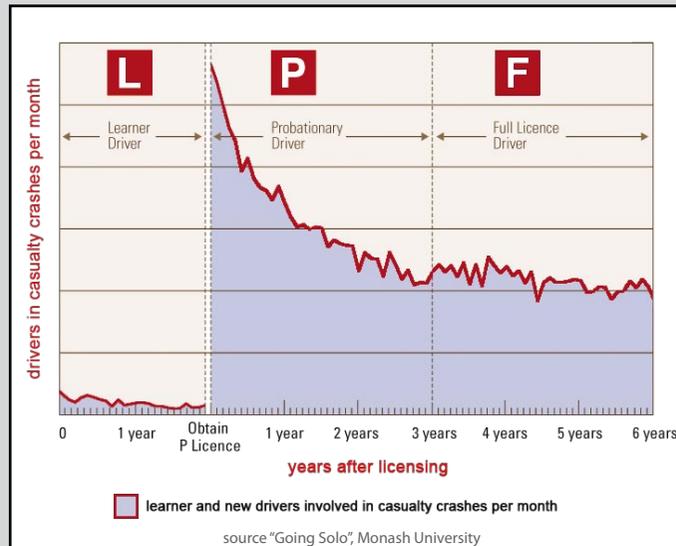
During the RYDA Program, students take part in six interactive sessions on a broad range of road safety topics including hazard perception, stopping distances, fatigue, experiences from crash survivors, ramifications of traffic offences and vehicle safety.

The RYDA Program is conducted at an out of school venue, chosen to make the day special and dramatically highlight the road safety message. This national program is delivered to over 45,000 students annually.

Aware that ill-informed messages to students can cause harm, a substantial investment has been made in developing a Program that consistently targets best practice road safety education standards. In conjunction with research, Road Safety Education Limited, the providers of the RYDA Program also consults with road safety authorities, state departments of education and police so that the Program can complement and supplement the school curriculum and government road safety messages.



## Crash Profile of New Drivers



*Getting behind the wheel of a car as a P Plate driver can be the most dangerous thing that most people will do in their entire life. The RYDA Program is made up of interactive sessions all aimed at helping young people to be better prepared for the many challenges of being a P Plate driver, keeping them safe at that crucial juncture as they gain experience and develop their skills.*

**"I learnt things at RYDA that I'll remember for the rest of my life"**

(Student, Illawarra, NSW)



Genevieve, or Gen as she was known to family and friends, was born in 1991, the youngest of three children. She lived life to the full; enjoyed student life; played cricket and netball; worked part time at Macca's; was active in cadets and loved hanging out with her two best friends, Shannon and Kate. The three girls were inseparable.

On 11 June 2009, at about 5.30pm on a Thursday afternoon Gen was driving with Shannon to collect Kate from her house; a trip they had made countless times. After overtaking another vehicle, Gen over-corrected her steering and crashed into an oncoming car. She was 18 years and 4 months old when she, and her friend Shannon, died.

The story of Genevieve forms the basis of the RYDA Program's Police session. Through a short video, students hear first hand from her parents as they reflect on her life; the moment they learned that she was gone and how much quieter their world is without her. Kate and Gen's other friends share their own stories about the gap left at her sudden loss and the effect on their own lives and plans for the future. Students are encouraged to explore possible reasons for the crash and consider the ripple effect of her death.

**The story of Genevieve is hard hitting and unashamedly emotional.**

There is no gore, no crash scenes, no blood - just the long lasting effects of road trauma giving the young participants cause to stop, reflect and consider their decisions as a passenger or driver.