

Best Practice for Youth Road Safety Education Programs

1. Program content

- Evidence based
- Relevant to age group and student centric
- Focus on attitude and awareness
- Not just driver focussed, include influence of passengers
- Does not include shock tactics or practical driver training

2. Delivery of the program

- Facilitators / presenters must be appropriately qualified and trained
- Multiple educational strategies; small group work / problem solving

3. Sequential learning

- Provide tools for classroom teachers to reinforce road safety messages
- Enhance the school safety culture (“Health Promoting Schools” framework)

4. Broader community engagement

- Complements other road safety initiatives
- Provides information to parents / carers to reinforce program messages

5. Evaluation

- Evaluate the impact on participants road use behaviour and attitudes
- Emphasis on continuous improvement in content and delivery

References: Qld. Department of Transport and Main Roads, *Schools' Guide*, 2009
WA Department of Education (SDERA) *Principles for school road safety education*, 2009
Tas. Department of Education, *Guidelines for road safety education*, 2010
New Zealand Ministry of Transport, *Safer Young Drivers; Guide for Best Practice Education*, 2008

Prepared by: RYDA Australia Limited, July 2011